

## Terms and Conditions of Entry

1. The 2010 Walkley Book Award is open to all examples of non-fiction work.
2. All books must have been published in the 12 months from September 1, 2009 to August 31, 2010.
3. Six full versions of the published work, complete with 200-word synopsis and 200-word entry statement (six copies of each) must be submitted in hard copy, and one copy on CD.
4. Each title must be submitted by the author and authorised by the publisher. Entries can be a joint collaboration of up to five people.
5. Titles can be an edited collection of no more than five authors.
6. Content can be of Australian or international subject matter and can be historical in context.
7. Authors must be Australian citizens or permanent residents of Australia.
8. Books will not be eligible if a significant portion has been previously published in book form.
9. All entries should declare any subsequent formal corrections, challenges to the accuracy of an entry or claims of plagiarism or defamation against the work.
10. An author may enter only once into the category.
11. The cost of entering the awards, including GST, is \$260 per entry. Through its support of the Walkley Awards, the Alliance covers the entry costs for its financial members as a benefit of membership. Financial members are not required to pay the entry fee except where a non-member is part of a team entry, in which case the normal entry fee (\$260 only) is required.
12. If the entry is by multiple authors, an individual entry fee must be paid for each author that is not a member of the Alliance.
13. Judges have the right to reject an entry, which in their opinion does not comply with the requirements of the competition. The judges' decision will be final. The Walkley Advisory Board reserves the right to withdraw a Walkley Award if it later finds the entrant did not comply with the entry conditions.
14. The Walkley Foundation reserves the right to use all material submitted for presentation and media use and to reproduce it for the purposes of promoting the awards and for allowing a telecast of the awards presentation ceremony.
15. Entries will not be returned.
16. First round entries close at 5pm on Wednesday, June 30, 2010 and second round entries close at 5pm on Tuesday, August 31, 2010.

This unique Walkley Literary Award celebrates excellence in non-fiction writing. The growing contribution Australian authors and journalists are making to literature reinforces the vital role journalism plays in documenting the first cut of history.

The winner will join the ranks of Graham Freudenberg (*Churchill and Australia*), Don Watson (*American Journeys*), Chris Masters (*Jonestown*), Neil Chenoweth (*Packer's Lunch*) and Bob Connolly (*Making Black Harvest*).

The award is open to Australian journalists or writers whose work was published in the year from September 1, 2009 to August 31, 2010. Entrants must be Australian citizens or permanent residents of Australia.

Entries can encompass subject matter including true crime and biographies through to political analysis, business writing, war reporting, investigative journalism and foreign correspondence.

Judges will determine a long-list and shortlist of nominees prior to the announcement of the winners at the 55th Walkley Awards on December 9 in Melbourne.

### The deadlines for 2010 entries are:

#### First round entries close

**Wednesday 30 June, 2010 at 5pm**  
For books published between  
**September 1, 2009 and June 30 2010**

#### Second round entries close

**Tuesday August 31, 2010 at 5pm**  
For books published between  
**July 1, 2010 and August 31, 2010**

Visit [www.walkleys.com](http://www.walkleys.com)  
for further details



# 2010 WALKLEY BOOK AWARD

## SEND US YOUR BEST WORK!



Cartoon is by Jon Kudelka



The Walkley Awards for Excellence in Journalism

# 2010 WALKLEY BOOK AWARD

## ENTRY FORM (one form per author)

Author's Name: .....

Author's Address: .....

.....

State: ..... Postcode: .....

Phone (home): .....

Phone (work): .....

Phone (mobile): .....

Email: .....

Joint entry:  Yes  No

Book Title: .....

Date Published: .....

## DECLARATION OF ENTRANT(S)

*Please attach entry form for each entrant*

I/we declare that this entry is my/our original work

I/we confirm that I/we have adhered to the Media Alliance Code of Ethics <http://www.alliance.org.au/code-of-ethics.html> in its preparation

Signature of entrant(s): .....

I am/we are a financial member(s) of the Media, Entertainment & Arts Alliance

Membership no: .....

Branch: .....

\*See terms and conditions of entry

To become an Alliance member go to [www.alliance.org.au](http://www.alliance.org.au) or telephone the Alliance Membership Centre on 1300 656 513.

*I am not a financial member of the Media, Entertainment & Arts Alliance and will pay the entry fee of \$260 (inc. GST) by:*

cheque (payable to Media, Entertainment & Arts Alliance)

credit card

Credit card details:  Mastercard  Visa  Amex

Name on credit card account: .....

.....

Card number: .....

.....

Expiry date: ..... / .....

Signature: .....

## BIOGRAPHICAL DETAILS

Name: .....

Date of birth: .....

First employer: .....

Previous Walkley Awards: .....

Career highlights: .....

## DECLARATION OF PUBLISHER

Publisher: .....

Contact: .....

Ph: .....

Email: .....

We confirm we have read the rules and conditions for this award and believe that it conforms to the conditions of entry and we agree to be bound by those conditions.

Publisher's signature: .....

**First round entries close  
Wednesday 30 June, 2010 at 5pm**

**Second round entries close  
Tuesday August 31, 2010 at 5pm**

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for further details

## JUDGING

Judging is a two-tier process comprising senior representatives from within the media and publishing community. Judges will determine a long list and shortlist of nominees prior to the announcement of winners at the 55th Walkley Award Gala Dinner in Melbourne on Thursday, December 9, 2010.

## ENTRIES MUST INCLUDE:

- Six copies of the book
- Six copies of 200 word synopsis, printed and one copy on CD
- Six copies of 200 word entry statement, printed and one copy on CD
- Payment of \$260 if a non-member of the Alliance
- Entry form/s signed by the author and publisher

## AWARD ENQUIRIES

Book Award enquiries should be directed to the Walkley Foundation on (02) 9333 0945 or email [louisa.graham@alliance.org.au](mailto:louisa.graham@alliance.org.au)  
Download extra entry forms at [www.walkleys.com](http://www.walkleys.com)

## SEND ENTRIES TO:

**2010 Walkley Book Award  
Walkley Foundation  
245 Chalmers Street  
Redfern NSW 2016**